

JAMAICA



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JAMAICA LANDS COVETED PRIZES AT 27TH ANNUAL WORLD TRAVEL AWARDS

KINGSTON, JAMAICA – December 2, 2020 – The World Travel Awards announced the winners in its coveted World division and Jamaica once again showed its prowess snagging the top prizes in three categories. Jamaica was named the World's Leading Wedding Destination, World's Leading Family Destination for the second consecutive year, and the World's Leading Cruise Destination, which it has won every year since 2006. Jamaica's Fleming Villa @ GoldenEye and Round Hill Hotel & Villa were also awarded the World's Leading Luxury Hotel Villa and World's Leading Villa Resort, respectively.

"In a year which has been beset by the global pandemic, it is very reassuring that Destination Jamaica can still compete with the best of the best across the globe and emerge on top at the World Travel Awards," said Donovan White, Jamaica's Director of Tourism. "Jamaica and our valued travel partners are truly honored to have been voted winners in a variety of categories and we look forward to continuing to exceed our visitors expectations."

Earlier this year, the Jamaica Tourist Board won the Caribbean's Leading Tourist Board, which it has won for 13 years. The destination was also honored with the Caribbean's Leading Cruise Destination, Caribbean's Best Spa Destination and the Caribbean's Best MICE Destination.

World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. To learn more about the World Travel Awards, go to www.worldtravelawards.com.

For more information about Jamaica, please visit www.visitjamaica.com.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam, Mumbai, Tokyo and Paris.

This year, the JTB was declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for the thirteenth consecutive year and Jamaica was named the Caribbean's Leading Destination for the fifteenth consecutive year as well as the Caribbean's Best Spa Destination and the Caribbean's Best MICE Destination. As well, Jamaica copped the WTA's World's Leading Wedding Destination, the World's Leading Cruise Destination and the World's Leading Family Destination. Additionally, Jamaica was awarded three gold 2020 Travvy Awards for Best Culinary Destination, Caribbean/ Bahamas; Best Tourism Board Overall and Best Tourism Board, Caribbean/ Bahamas. The Pacific Area Travel Writers Association (PATWA) named Jamaica the 2020 Destination of the Year for Sustainable Tourism. In 2019, TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World. Jamaica is home to some of the world's best accommodations, attractions and service providers that continue to receive prominent global recognition.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Website at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

About World Travel Awards

World Travel Awards celebrates its 27th anniversary this year and is acknowledged across the globe as the ultimate travel accolade.

Attended by senior executives from major travel companies, operators, destinations, World Travel Awards events are universally respected as providing established, top level networking opportunities, regionally and globally.

The brand aims to celebrate those organizations who push the boundaries of industry excellence.

Find out more at www.worldtravelawards.com.

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