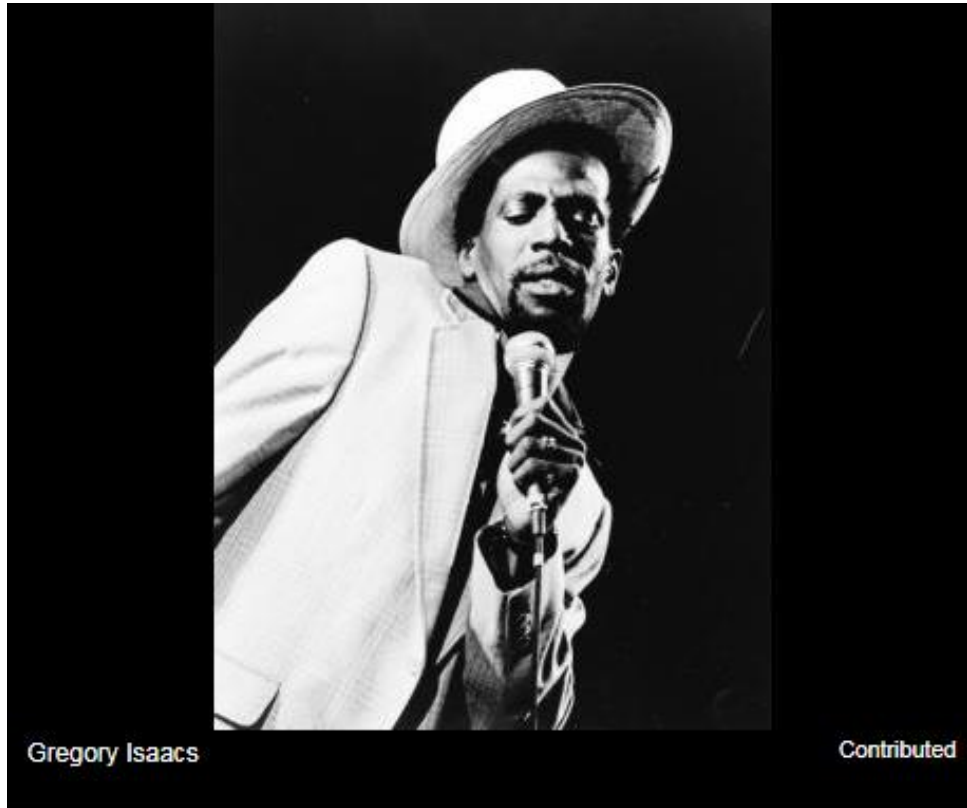


## [New Gregory Isaacs Song Set For Release](#)

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Overseas-based label, Upsetta Records, is gearing up to release a new Gregory Isaacs record. It is one of only two records to be released for the late king of lovers rock since his passing in 2010.

According to Upsetta, they got the record through a deal with another label.

"For two years, one of our bredren from VIS Records had been mentioning that they had a Gregory Isaacs session and would love to see what we at Upsetta Records could do with it. The tune was originally recorded with VIS Records before Gregory passed away in 2010. They had released the tune, but with little promotion and fanfare, thus the tune was hardly heard by anyone and they wanted it to get the proper exposure, and that's why they have reached out to us," he explained.

The record is featured on Upsetta Records' Lion Pride rhythm, a project which was almost completed before the producers decided to add Gregory to the compilation. Upsetta said the sound of the rhythm called for Isaacs' unique vocals.

"One night, while they were wrapping up production on the Lion Pride Rhythm, Dubee, a member of Team Upsetta, was listening to the mixed version of the compilation. The rhythm was so soulful and smooth and he heard Gregory crooning over the drum line and organs. He immediately jumped up and whatsapp our bredren from VIS Records and told him he thinks we are ready to take him up on the Gregory session. In a few days, they sent us the session and Dubee immediately began to lay the track down and it sounded as though Gregory had just voiced the tune. It was a very mystical and special moment, as both crews immediately knew that the Lion Pride Rhythm was the project to make this release happen," he said.

According to Upsetta, "the majority of persons who heard the tune during its early stages felt a great connection immediately. With that being said, we hope his loyal fans enjoy what both labels did to bring it to fruition. We are honoured to have got the privilege to host a tune by the 'Cool Ruler' himself, and we feel this song can grow to become part of his large list of hits."

The producer also lauded Isaacs for his contribution to reggae music.

"He's easily one of the greatest and most unique voices to ever bless a microphone in Jamaica and beyond. Reggae brings such an amazing feeling to people when they hear it, and his songs make the journey and experience 10 times greater," he said.