

JAMAICA

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FOR IMMEDIATE RELEASE

NEW JAMAICA TOURIST BOARD (JTB) BOARD OF DIRECTORS HOLDS FIRST MEETING IN MONTEGO BAY



Above: Hon. Edmund Bartlett, Minister of Tourism (5th from right), meets with the newly appointed Board of Directors for the Jamaica Tourist Board (JTB) at the Montego Bay Convention Center. From left to right: Josef Forstmayr, Fred Smith, Bertram Wright, John Byles, John Lynch - Chairman, Edmund Bartlett – Minister of Tourism, Tanikie McClarthy Allen, Donovan White – Director of Tourism, Clifton Reader & Philipp Hofer. **Missing:** Adam Stewart, Nicola Madden-Greig & Hyacinth Lightbourne.

MONTEGO BAY, JAMAICA – December 8, 2020 – Tourism veteran John Lynch has been reappointed Chairman of the new board of directors of the Jamaica Tourist Board (JTB) which held its first meeting in Montego Bay.

The new executive body, which was appointed on November 2, will serve for a two-year term and will play a pivotal role in guiding the destination through what is a challenging period in travel and tourism.



Minister of Tourism Hon. Edmund Bartlett in issuing his charge to the new board expressed pleasure with the new appointments: “I wish to congratulate the Chairman and his team on their new position as Directors of the JTB. I believe the new executive body represents a mix of key industry sectors and brings together a wealth of experience and knowledge about the tourism industry. I am confident that they will bring to the table some keen insight and know how during this period as we look to ensure the survival and sustainability of Jamaica’s tourism and be ready for the eventual recovery of our industry.”

The full board of directors appointed are:

- John Lynch, Chairman
- John Byles, Deputy Chairman
- Nicola Madden Greig, Director
- Bertam Wright, Director
- Adam Stewart, Director
- Clifton Reader, Director
- Josef Forstmayr, Director
- Fred Smith, Director
- Philipp Hoffer, Director
- Hyacinth Lightbourne, Director
- Tanikie McClarthy Allen, Director
- Donovan White, Director of Tourism (ex-officio)

For more information about Jamaica, please visit www.visitjamaica.com.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam and Mumbai.

TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World in 2019. Also this year, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Destination of the Year and TravAlliance Media named JTB Best Tourism Board, and Jamaica as Best Culinary Destination, Best Wedding Destination and Best Honeymoon Destination. Additionally, the JTB has been declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for fourteen consecutive years between 2006 and 2020. Jamaica also earned the WTA's award for the Caribbean's Leading Destination, Leading Cruise Destination and Leading Meetings & Conference Centre 2019 for the Montego Bay Convention Centre. Jamaica is home to some of the world's best accommodations, attractions and service providers that have won several awards throughout the years.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

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